

PARTNER WITH PURPOSE



Monkton Music Festival 2026 Sponsorship – Saturday, May 9, 2026

Where Music Meets Impact

Join **Puh'tok in the Pines (Camp Puh'tok)** as we present our **4th Annual Monkton Music Festival**, a vibrant, all-day celebration of live music, community, and impact. This annual fundraiser directly supports **school-year and summer camp scholarships for underserved youth**, including children from low-income communities and children with special needs.

Set among the pines at Camp Puh'tok, the festival features **ten outstanding bands**, fantastic food and spirits, along with a thoughtfully curated **artisan village**. The event continues to grow each year and **sold out in 2025**, demonstrating strong community support and high engagement.

Why Sponsor the Monkton Music Festival?

The Monkton Music Festival is more than a music event — it's a community fundraiser with real impact. Sponsorship directly supports **school-year and summer camp scholarships** for children from low-income communities and children with special needs, helping ensure access to outdoor education, enrichment, and belonging.

With approximately **1,000 attendees**, a **sold-out 2025 festival**, and growing regional visibility, sponsors benefit from:

- Strong brand exposure in a positive, family-friendly setting
- Alignment with a trusted nonprofit and mission-driven cause
- Meaningful community engagement
- The knowledge that their support directly changes lives

The sponsorship levels outlined below are samples, and we are happy to **customize packages** to best meet your marketing goals, community engagement interests, and budget.

Sponsorship Opportunities

Level	Investment	Key Benefits
Presenting Sponsors	\$10,000	Presenting rights to festival, top logo placement, stage recognition, premium presence
Stage Sponsors	\$5,000	Stage naming, signage, on-stage mentions
Food & Beverage Sponsors	\$2,500	High-traffic visibility, signage, social media
Artisan Village Sponsors	\$1,250	Creative-area branding, signage
Musician Sponsors	\$1,000	Artist-specific recognition
Community Partners	\$500	Name/logo recognition

Presenting Sponsors — \$10,000 - Exclusive top-tier partnership (20 tickets)

Presenting Sponsors are the lead partners of the Monkton Music Festival and receive the highest level of visibility and recognition. This sponsorship reflects a strong commitment to ensuring access to camp and outdoor education for underserved youth.

Includes:

- “Monkton Music Festival presented by [Sponsor Name]” recognition
- Premier logo placement on festival poster, website, and marketing materials
- On-stage logo recognition throughout the event
- Prominent signage at the festival
- Premium vendor/promotional space
- Social media recognition pre- and post-event

Stage Sponsors — \$5,000 - High-visibility, music-focused sponsorship (10 tickets)

Stage Sponsors support the live music that defines the festival and receive strong branding tied directly to a main performance area.

Includes:

- Naming rights for one festival stage
- Logo placement on stage signage and festival map
- Verbal recognition between sets
- Logo placement on website and social media
- Opportunity for on-site signage or presence

Food & Beverage Sponsors — \$2,500 - High-traffic, crowd-favorite sponsorship (8 tickets)

Food & Beverage Sponsors support one of the most popular areas of the festival while gaining excellent exposure.

Includes:

- Logo placement near food and beverage areas
- Recognition on festival signage and maps
- Social media mentions
- Opportunity for branded signage or materials

Artisan Village Sponsors — \$1,500 - Creative and community-driven (6 tickets)

This sponsorship supports local artists and makers while aligning your brand with creativity and small business.

Includes:

- Logo placement within the artisan village
- Recognition on festival map and website
- Social media recognition
- On-site signage

Musician Sponsors — \$1,000 - Personal, artist-aligned support (4 tickets)

Band Sponsors support individual performances and enjoy recognition tied to specific artists.

Includes:

- Recognition associated with a specific band or set
- On-stage logo acknowledgment during the performance
- Logo placement on website
- Social media recognition tied to band announcements

Community Partners — \$500 - Accessible support with meaningful impact (2 ticket)

Ideal for small businesses and community supporters who want to make a difference.

Includes:

- Name or logo on sponsor signage and website
- Group recognition during the event
- Inclusion in post-event thank-you communications



Contact us to create a custom sponsorship!

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